



## Western United States Agricultural Trade Association

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# WUSATA Trade Lead Request Form

Below you will find information regarding a WUSATA Trade Lead Request received from one of our associates. The lead was forwarded directly to us at the request of the buyer. If your company is interested, please contact the buyer directly.

### Contact Information

Lead Contact: Claudio Bosio Title: General Manager, CEO

Business Name: COMERCIAL CEBEGE LTDA.

Address: Flandes 1166 Depto. 1113 – Las Condes

City: Santiago Country: Chile State/Province: Zip/Postal Code:

Phone Number: (56 2) 2453-4593 Fax Number: (56 9) 9840-2472

Email: [cbg@vtr.net](mailto:cbg@vtr.net) Website:

Year established: Number of Employees:

Current Product line(s):

Geographic Distribution:

Please describe your Business/Organization at the bottom.

### Product Information

Quote/Term of Sale: Destination:

Other Requirements:

Any other relevant information that would help us locate appropriate suppliers: Importer offers and requests seriousness and commitment, with a long-term partnership.

### Product Request(s):

| Product Name                     | Quality | Quantity  | Packaging <sup>1</sup> | Harmonized System Code | Urgent Need?             |
|----------------------------------|---------|-----------|------------------------|------------------------|--------------------------|
| Corn Dogs – precooked and frozen |         | See Below |                        | 1601                   | <input type="checkbox"/> |

### Business/Organization Description:

**Comercial Cebegé LTDA is a Fast Food Chain and Food Importer interested in Corn Dogs.**

**Importer will represent, import, distribute and market the product throughout Chile. He requests exclusivity of the product in order to develop the product in Chile, setting deadlines and goals for growth. He also consider a franchise.**

#### Quantity Details:

**First introduction strategy will be to measure the product acceptance. There will be no volumes of purchase commitment the first year because of product introduction. After that the company offers a master plan for purchase volumes.**

<sup>1</sup> Type and size of packages, cartons, cans, bulk, etc.

